## DEVELOPMENT OF DIAGNOSTIC MODELS OF ORGANIZATIONAL CULTURE

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Diagnostics is important. This is what helps to assess:



We propose to develop universal diagnostic models that would allow us to understand the current state of organizational culture for companies operating in different fields.

Thanks to this, it is possible to develop an action plan to create a rational organizational culture at the company.



It which will allow it to adapt in a timely manner to environmental changes and, therefore, the company will become more competitive in the market.