POST-PANDEMIC SITUATION IN THE EDUCATIONAL SPHERE

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ABSTRACT

The coronavirus pandemic has helped accelerate the digitalization of education, and it`s hard to predict the situation in the sphere of EdTech. There are some well-known directions in it, but areas for development are also quite a lot. Moreover, BRICS made a

INTRODUCTION

COVID-19 had a great influence on the EdTech. Many scientists tried to predict that impact, but it`s difficult because of an unsustainable market situation. The main points for development and worldwide view on this problem - on the eastern experience in the EdTech issues.

LIST OF REFERENCIES:

1. Okmullaev Ravshanzhan Rakhimzhonovich, Gulmurodov Kamoliddin Abdukodirovich "Post-pandemic education" in the digital economy
2. Priorities for BRICS in the new post-pandemic world

THEORETICAL ASPECT

According to the scientific articles, in online-education we should pay attention to different tools for reaching a large number of people, reaching a new audience, cultural education.
There is also an area of development:
- public understanding, which is facilitated by data analysis;
- the fight against inequality of opportunities and inclusive projects;
- new cultural experiences;
- cooperation with IT companies.

BRICS` CONTRIBURION

The development of the BRICS Network University is one of the important tasks and at the same time a real tool for expanding cooperation in the field of education. Within the framework of the open partnership of the BRICS countries, a significant synergy effect can be achieved through activities aimed at identifying priorities in the field of science, advanced technologies and innovation, knowledge formation
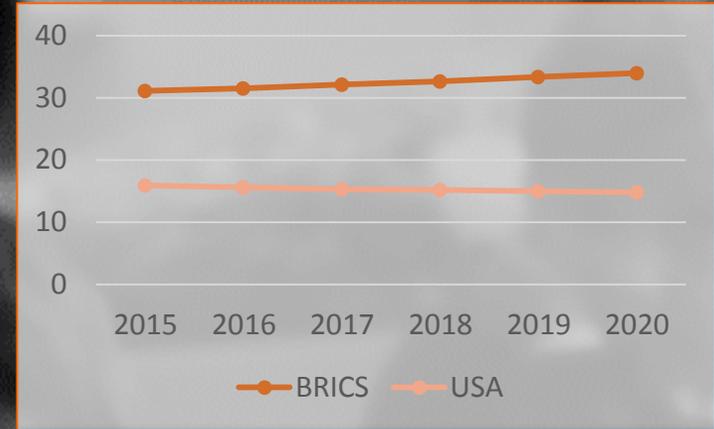

Diagram 1. Share of global GDP

CONCLUSION

Thus, the digitalization of the education sector is a key driver for the development of the economic and innovative potential of the countries.

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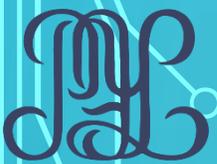
INNOVATION TECHNOLOGIES IN THE SPHERE OF HOSPITALITY
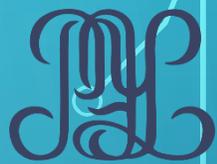
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ABSTRACT

Business processes in tourism are increasingly moving to the digital space. The tour operator does not stop working with the client on online sales. Digital technologies allow using different tools. At present we can note the trends of "digitalization of business" in the field of tourism in the Russian Federation

INTRODUCTION

Digital economy is an activity directly related to the development of digital computer technologies, which includes services for the provision of online services, electronic payments, online trading, crowdfunding and other service methods. Business processes in tourism are increasingly moving to the digital space.

LIST OF REFERENCIES:

1. Shamlikashvili Victoria Avtandilovna Virtual tourism as a new type of tourism / / K E. 2014. No. 10 (94).
2. How digitalization captures all new industries [Electronic resource] / / RBC
3. Development of artificial intelligence
4. "Artificial intelligence" in the hotel business

TOUR`S ONLINE-SALE

Digital technologies allow using such tools as:
- Post-support
- Improved CRM-systems
- Automated process of management

Picture 1,2. The examples of AI technologies

ARTIFICIAL INTELLIGENCE IN THE HOSPITALITY

We "taught" AI to make the guest`s trip more comfortable. Moreover, artificial intelligence successfully "learns by itself" and develops its capabilities.
In rooms guests can use
- Chatbots
- Voice helpers
- Smart-technologies

CONCLUSION

"Digitalization of business" is very promising in the case of business expansion, the use of new techno-logical solutions, the use of dynamic packaging systems in real time, new booking services, online services for direct sales to private services and travel packages with the ability to independently design a tour, hotel management systems, big data solutions for demand forecasting and price management. And artificial intelligence in the real world is the main direction in the development of all advanced countries of the world.

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